

PRIMARY MARK

1



2

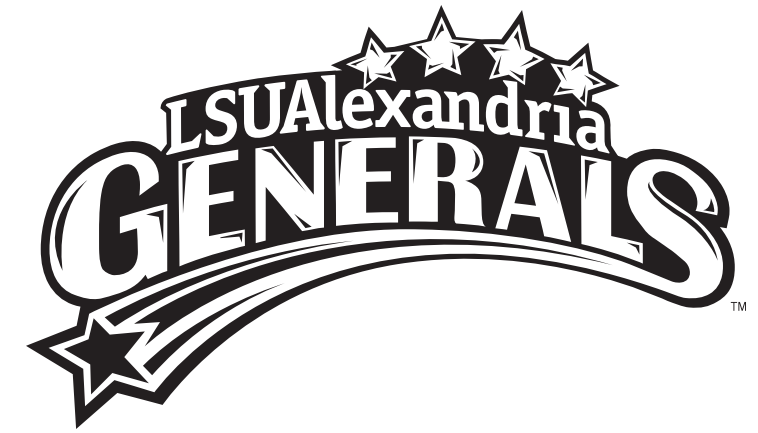


ATHLETIC MARK

3



4



ATHLETIC MARK

5



6



INSTITUTIONAL MARK

7



8



## COLOR INFORMATION

**BLUE**  
 PANTONE 2748  
 MADEIRA 1166  
 ROBISON ANTON 2210

**YELLOW**  
 PANTONE 129  
 MADEIRA 1125  
 ROBISON ANTON 2466

**LIGHT YELLOW**  
 PANTONE 7499  
 MADEIRA 1066  
 ROBISON ANTON 2264

**GREEN**  
 PANTONE 5477  
 MADEIRA 1390  
 ROBISON ANTON 2460

## CATEGORY INFORMATION

### VERBIAGE

Louisiana State University at Alexandria™  
 LSUA™  
 LSU Alexandria Generals®  
 Your Future is Our Future™

### GENERAL INFORMATION

Location: Alexandria, LA  
 Mascot: Generals  
 Established Date: 1960  
 Conference: NAIA

### ADDITIONAL PERTINENT INFORMATION

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 University licenses health & beauty products: YES  
 University permits numbers on products for resale: YES  
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